UNITING **ORGANIZATIONS**

A cancer community united behind implementation of the commitments from the World Health Assembly 2017 cancer resolution will harness the political drive for real national impact.

Now is the time to drive national action to reduce cancer deaths. Governments are following up on major global commitments including the Sustainable Development Goals (SDGs), the United Nations (UN) Political Declaration on the Prevention and Control of non-communicable diseases (NCDs), and the 2017 World Health Assembly cancer resolution, which outlines a clear roadmap to scale up action on cancer control, irrespective of income level. Because cancer knows no borders, cooperation is necessary to reduce the burden of cancer nationally and internationally. FIGURE 37.3 Working in partnership has benefits such as amplifying cancer control initiatives and bringing them to the attention of key decisionmakers, expanding the reach and scale-up of interventions, stimulating idea generation and peer-to-peer support, and shaping cancer policies that can leave a long-lasting footprint around the world. The global cancer community—including the UN, WHO, Ministries of Health, national cancer institutes, cancer societies, research and treatment centers, academia, patient support groups, appropriate private sector, and survivors at the local, national and global levels—is collaborating on a broad spectrum of activities that support cancer surveillance, early detection, treatment and care, and the delivery of palliative care. FIGURE 37.1 Many of these organizations work on the development, implementation, and monitoring of National Cancer Control Plans (NCCPs) that are

the foundation for the prevention and control of cancer in their countries. MAP 37.1

The 2017 World Health Assembly cancer resolution entitled "Cancer prevention and control in the context of an integrated approach" (WHA 70.12) aligns national cancer control with the growing dialogue on universal health coverage, emphasizing the links and opportunities for integration across health platforms to deliver sustainable cancer care and stronger health systems. The resolution also emphasizes the importance of partnerships where these are fundamental to achieving the SDGs by 2030. FIGURE 37.2

> **MEXICO** JUNTOS CONTRA EL CÁNCER

More than 50 civil society organizations from Mexico have created the "Juntos Contra el Cáncer" (Together Against Cancer) coalition to position cancer in the national health agenda and be the voice of patients in the country.

FIGURE 37.1 Treatment for All, an advocacy campaign run by UICC

TREATMENT FOR ALL

Access to early detection and diagnosis

Timely and

accurate treatment

Supportive and palliative

Treatment for All aims to decrease the 4.3 million premature deaths from cancer worldwide through a global campaign engaging a growing network of motivated national cancer organizations intent on helping governments fulfill their obligations to deliver a 25% reduction in premature deaths through cancer and other NCDs by 2025. UICC is working with its members in countries to help them develop an advocacy plan to address a specific priority related to one of the four levers for change on cancer treatment and care.

FIGURE 37.3

Creative opportunities to convene stakeholders within and beyond the cancer community

Improved cancer

data for public

health use



This high-level policy meeting is an opportunity to reach key decisionmakers, and identify new and innovative solutions with thought-leaders in the cancer field



The biennial World Cancer Congress provides a forum for cancer control experts, practitioners, and advocates to share best practice and the latest advances in cancer control.



(February 4) unites the fight against cancer, around the disease

United States

of America

There are over 1,100 Union for International Cancer Control (UICC) members in 170 countries.

UNION FOR INTERNATIONAL CANCER CONTROL (UICC).

based in Geneva, is the largest and oldest international cancer organization dedicated to taking the lead in convening, capacity building, and advocacy initiatives that unite and support the cancer community to reduce the global cancer burden, promote greater equity, and ensure cancer control continues to be a priority in the world health and development agenda.

World Cancer Day entire world in the global raising general awareness

CANCERATLAS.CANCER.ORG

SIZE OF CIRCLES REPRESENTS NUMBER OF UICC ORGANIZATIONS

INTERNATIONAL SOCIETY OF NURSES IN CANCER CARE (ISNCC) The International Society of Nurses in Cancer Care (ISNCC) represents over 60,000 oncology nurses and focuses on maximizing and promoting the role of nurses in improving cancer care.

GLOBAL

We unite and support the cancer community to reduce the global cancer burden, to promote greater equity, and to ensure that cancer control continues to be a priority in the world health and development agenda.

> HRH Princess Dina Mired, President, Union for International Cancer Control

Australia

National, regional,

and global collaborations

have demonstrated

the value and impact of

multisectoral engagement

in cancer control.

THE NCD ALLIANCE unites over 2,000 civil society organizations

to raise the profile of non-communicable diseases (NCDs) as a

UICC, NGOS, AND UN AGENCIES are uniting behind WHOs ambitious

diagnosis, treatment, and care of invasive cancers for all. who.int/

reproductivehealth/call-to-action-elimination-cervical-cancer/en/

palliative care organizations from countries around the world working

call to eliminate cervical cancer. The challenge is high coverage

of HPV vaccination, high coverage of screening, and access to

eHOSPICE is a palliative care advocacy network that includes

to position palliative care and pain relief within Universal Health

Coverage (UHC) policy and programs. ehospice.com

development priority. ncdalliance.org

These innovative and strategic partnerships are working to achieve the SDG target of reducing premature deaths from cancer and other NCDs.

CANCERATLAS.CANCER.ORG

FIGURE 37.2

plans. iccp-portal.org

Control. (FCTC). fctc.org

Multisectoral collaboration in cancer control

CITY CANCER CHALLENGE (C/CAN) is building a collective movement

associations, and government. City Cancer Challenge is engaging all

treatment solutions. citycancerchallenge.org

of cities, bringing together civil society, private companies, professional

city stakeholders in the design, planning, and implementation of cancer

INTERNATIONAL CANCER CONTROL PARTNERSHIP (ICCP) is helping

FRAMEWORK CONVENTION ALLIANCE is supporting global tobacco

control efforts through the WHO Framework Convention on Tobacco

effective use of law in cancer control. mccabecentre.org

THE MCCABE CENTRE FOR LAW AND CANCER is building capacity for the

governments to develop and implement effective national cancer control

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